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BIJIBILLA RAMA RAO

Bijibilla Rama Rao is the author of the popular book series *'Human Values'*, *'Self Reflection'*, and *'Attitude'*. The first two titles earned him the Golden Book Award 2025 by Wings Publications International, Pune. His latest books, *'Culture of Excellence'* and *'Self Improvement'*, have been published by Qurate Books. He has also produced the devotional and spiritual album Sudhanva Sankirtanam, written by his spouse, Smt. Lakshmi Valli Devi Bijibilla, and recorded at S'Rec.in, Hyderabad.

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SELF IMPROVEMENT

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The improvement of one's knowledge, status, or character by one's own efforts

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